

Introducing Mulloon Institute's Board of Directors

November 2025

Mulloon Institute is delighted to announce the appointment of the following non-executive directors to its Board:

- Wilfred Finn
- Catherine Jenkins
- Ken Matthews AO
- Nicola Stokes
- Siobhan Toohill, and
- Wynand Snyman.

Rose Nairn OAM and Rob Purves AM will remain on the Board for a short further period to assist with the transition arrangements. A summary of each of the directors' significant background and experience is provided below.

The appointments follow an extensive public recruitment process that commenced in August 2025 and the Board was delighted with the number and calibre of applications - which was a testament to the Institute's standing in Australia and validation of members' support for an open and public process.

This exceptional team brings expertise in a range of professions and skills that will help us to continue to drive our mission to build on the founders' legacy. The new Board is focussed on continuing to grow our impact in this important work of rehydrating and repairing landscapes as well as ensuring the core business continues to be financially viable and healthy.

We are looking forward to such an accomplished Board joining the organisation at a time of great opportunity and growth for the Institute.

CHAIR

Wilfred Finn

LLB, BSc, M Env Sc, Grad Cert Energy Studies, GAICD



Wilf is at the forefront of environmental market development in Australia, with over 20 years of experience in environmental law and markets across water, carbon and environmental sectors.

As Chair of Eco-Markets Australia, Australia's first independent environmental market administrator, Wilf is developing the Great Barrier Reef and Cassowary Credit Schemes and has recently launched a water improvement standard that will support the development of water quality markets around Australia and New Zealand.

He is currently Chief Commercial and Legal Officer at Verity Nature, an international carbon project developer, where he serves as General Counsel, Company Secretary and AFSL Responsible Manager.

His government experience includes roles with the National Water Commission, WaterNSW and the NSW Natural Resources Commission, where he contributed to water licensing reforms and water market development. Wilf holds a Masters in Environmental Science (water) from the Australian National University Fenner School, and is a Graduate of the Australian Institute of Company Directors.

Wilf is a founding member of the pro-bono Mulloon Law Committee, which in partnership with governments and industry, is directly supporting the Institute's mission to streamline approvals for beneficial environmental projects. He joined the Board of the Mulloon Institute in January 2024, and was appointed Chair in July 2025.

Catherine Jenkins

B.Ag.Sci (Hons), GAICD



Cath is an experienced Non-Executive Director, Chair and independent agribusiness consultant with expertise in sustainable agriculture, natural resource management, health and water. She brings together practical farming experience with strong capabilities in strategy, governance, stakeholder engagement and ESG.

Cath currently serves as a Non-Executive Director of Southern Rural Water and the Western Victoria Primary Health Care Network. She is the past Chair of Vic Catchments and the Corangamite Catchment Management Authority, and is a member of the Victorian Agriculture and Climate Change Council, providing independent expert advice to the Victorian Minister for Agriculture.

In addition to her board roles, Cath operates an independent agribusiness consultancy, supporting organisations, producers and industry bodies across Australia in areas of farm management, capability development, sustainable practice adoption and regional planning.

Cath and her family own and operate a grazing property in South West Victoria – previously a dairy enterprise with pasture-raised poultry. In 2022, Cath was nominated for The Weekly Times Shine Awards and was a finalist for the Victorian Rural Woman of the Year in 2017. Cath's commitment to sustainable agriculture and environmental restoration continues to support resilient landscapes and thriving rural communities.

Cath has been appointed as a Director on the Board of Mulloon Institute in November 2025.

Ken Matthews AO

BEC, FIPAA, FTSE, GAICD

Ken Matthews brings extensive public sector leadership experience and water sector expertise, having served as Chair and Chief Executive Officer of the Australian National Water Commission from its foundation in 2005 until 2010.

In his role at the National Water Commission, Ken was responsible for working with State and Territory governments to implement the National Water Initiative Inter-Governmental Agreement and encourage national water reform and improved water management across Australia. His previous senior positions include Secretary of the Federal Department of Transport and Regional Services (1999-2004) and Secretary of the Department of Agriculture, Fisheries and Forestry (1998-1999).

Ken holds a Bachelor of Economics from the University of Sydney, is a Fellow of the Institute of Public Administration Australia and the Australian Academy of Technological Sciences and Engineering, and is a Graduate of the Australian Institute of Company Directors. He was awarded an Honorary Doctorate from Flinders University in 2014.

Ken was appointed an Officer of the Order of Australia (AO) in 2005 for services to regional communities, the national transport system and his contribution to public administration. He currently consults in water management, agriculture, transport, natural resource management and government policy, bringing deep expertise in science policy, inter-governmental relations and organisational leadership.

Ken has been appointed as a Director on the Board of Mulloon Institute in November 2025.



Rose Nairn OAM

BBus

Rose brings over three decades of banking and finance experience alongside a lifetime commitment to community service to her role at Mulloon Institute.

Rose has been involved with Mulloon Institute since its inception in 2011, where Tony and Toni Coote valued her contribution to strategic direction, leadership and community engagement. Rose's banking career spanned 35 years until her retirement in 2017, where she served as Relationship Director for Commercial Banking in Canberra ACT, specialising in Not-For-Profit commercial clients.

Rose is the Founder and Managing Director of DWELL for Australia, a not-for-profit developing innovative solutions for affordable housing, and serves on the board of Karralika Programs ACT, which manages treatment facilities for drug and alcohol services. Rose's distinguished service has been recognised with the Order of Australia (OAM) 2025, and she brings her financial skills, governance and widespread agricultural experience to her role.

Rose has been appointed as a Director on the Board of Mulloon Institute in July 2025.



Robert Purves AM

BComm

Robert has had a distinguished career spanning business and environmental advocacy, serving as Chairman or Director of public and private companies in healthcare, engineering, and funds management.

Robert is currently a board member of Landcare Australia and the Wentworth Group of Concerned Scientists. He is also a Patron of the Lizard Island Research Station and an Honorary Life Member of Tasmanian Land Conservancy. Robert is a former President of WWF-Australia and former Director of WWF-International and Climate Council. In 2008 Robert was appointed a Member of the Order of Australia (AM) for service to conservation and the environment. Robert established the Purves Environmental Fund, which supports advocacy and education on climate change and landscape management. He has planted over 30,000 trees at his properties at Yass and Bungendore and is involved in the rehydration project of Molonglo River, which flows through Carwoola Station at Bungendore.

Robert has been appointed as a Director on the Board of Mulloon Institute in July 2025.



Wyn Snyman

CA, MBA, GAICD

Wyn is a senior executive with more than 15 years' experience in finance, strategy, and organisational leadership. He is currently CEO and Managing Director of AuctionsPlus, Australia's largest digital marketplace for livestock, seedstock, machinery, and agricultural goods.

During his tenure at AuctionsPlus, Wyn has led significant business growth through product innovation, disciplined strategy execution, and strengthened industry partnerships. He has overseen major transformation initiatives, enhanced operational resilience, and championed workplace diversity, achieving gender balance across the organisation and within leadership roles.

Wyn's previous roles include CFO for Europ Assistance (a Generali company), working closely with international investors, boards, and management teams. His earlier career included six years with PwC in South Africa and the United States.

Wyn is a Chartered Accountant, holds an MBA, and is a Graduate of the Australian Institute of Company Directors. His commitment to environmental stewardship is shaped by a family history in conservation and a personal passion for sustaining landscapes for future generations.

Wyn has been appointed as a Director on the Board of Mulloon Institute in November 2025.



Nicola Stokes

GAICD



Nicola Stokes is an experienced Chair, Director, and CEO with a proven record of guiding complex organisations across corporate, philanthropic, charity, social enterprise and farming sectors. Nicola brings expertise in fundraising, governance, strategy, and risk management, complemented by a career of scaling organisations, forging international partnerships, and delivering sustainable growth. With experience spanning multi-million-dollar foundations, global financial institutions, and national peak bodies, she brings a unique ability to bridge sectors, mobilise resources and deliver measurable impact.

Currently CEO and Director of AMP Foundation, a circa \$180M philanthropic fund which focusses on economic empowerment at the community level, Nicola's current board portfolio includes Director roles at AMP Foundation (2024-present) and Community Council of Australia (2021-present). Her previous board experience includes Co-Chair of the International Diabetes Federation Life for a Child program, supporting over 11,000 children in 36 developing countries; Stretch A Family (2008-2014) foster and residential care for children and young people; NSW Premiers Council for Active Living (2012-2014); NSW Expert Advisory Panel on Preventative Health (2012-2014) United Nations Environment Program Finance Initiative UNEPFI (2027 – 2028).

Her executive career includes CEO roles at Sydney Children's Hospital Foundation, Special Olympics Australia and Australian Diabetes Council; and General Manager Global Shared Services at ANZ Bank. Nicola and her husband George run their 679 hectare merino sheep enterprise in the Mulloon catchment in Bungendore.

Nicola has been appointed as a Director on the Board of Mulloon Institute in November 2025.

Siobhan Toohill

BSc (Arch), BArch, GradDip Urban Design, MAICD



Siobhan is a pioneering leader in sustainability with over 20 years' experience leading environmental, social and governance programs in ASX50 companies, focusing on climate, nature, human rights and social change.

As Westpac's first Chief Sustainability Officer, Siobhan led the bank's sustainability strategy, establishing science-based climate targets and approach to natural capital, and developing Australia's first substantive Sustainable Finance Framework. She was a member of the governing body of the UN's Net Zero Banking Alliance and was Co-chair of the UN Environment Program Finance Initiative's Banking Board overseeing the UN Principles for Responsible Banking.

Siobhan currently serves as a Non-Executive Director of Landcom and The Social Outfit, and is a Trustee of Greater Sydney Parklands. Her advisory roles include member of the Australian Government's Nature Repair Committee, NSW Anti-slavery Commissioner's Advisory Panel, Alphinity Investment Management's Sustainability Compliance Committee and NSW Councillor, Australian Institute of Company Directors.

Siobhan holds qualifications in science, architecture and design from Sydney University, has completed executive education at Stanford and INSEAD, and is an Adjunct Fellow with UNSW's Centre for Social Impact. She was recognised as the banking winner in the 2024 AFR Women in Leadership Awards.

Siobhan has been appointed as a Director on the Board of Mulloon Institute in November 2025.